

THE SECRET REVEALED: **"How To Easily Get Your Students Excited About Reading & Learning By Magic!!!"**

"...an entertaining way of reinforcing reading."

"The performance was great - the children were entertained and enthralled throughout the show! It was very appropriate for our audience. All the reminders of reading and learning made this program an entertaining way of reinforcing reading." - *Lisa Justman, Librarian, Tamarac Elementary School, Holtsville, NY*

Dear School Representative,

According to the US Department of Education, children watch an average of 3 to 5 hours of television *per day!* This is directly related to the decline of reading skills in recent years in many school districts. As an educator, you know the importance of reading skills, and I'm sure you're concerned!

With these statistics, by the time a child leaves high school he or she has spent even more time in front of the TV than in the classroom! A big problem with our "MTV/Internet Society" is that children don't have the desire to sit down and read a good book. To be successful in life children must learn not only how to read, but to love to read!

Fortunately You Can Easily Do Something To Help Instill A Desire And Passion For Reading Within Your Students!...

My name is Robert McEntee ("Magic Bob") and I'm a motivational speaker for children, as well as a professional magician. You may have heard about my school programs previously, but I urge you to do your school a favor and read this letter carefully, or please give it to the person who is responsible!

Just imagine your students joyfully shouting "We love to read!" during a tremendously fun assembly program which the children remember for years to come! This **BOCES accredited** program is perfect for **PARP Programs or book fairs**, etc. The thoroughly engaging show makes your reading program unforgettable! Because it's so fun, children REALLY "GET" the reading and positive messages!

HOW THIS PROGRAM WORKS FOR YOU!

"Discover The Magic of Reading!" is a wonderful **educational show, customized for kindergarten through elementary school classes.** It combines visual demonstrations of captivating magic & illusions, audience participation, comedy, storytelling and music, with memorable messages which **teach students the value of reading and learning skills, and the importance of using one's imagination!**

Perhaps most important, students learn from the program that reading is a far greater imagination stimulator than TV! The program includes exciting presentations of specific examples of various types of books (fairy tales, instructional books, etc), whereby students learn the differences between them, and the benefits of reading and learning from each. **Your school will truly appreciate this program!!!**

"It was a great show, even better than I had anticipated. Everything was very age appropriate. Our favorite parts were the levitation, sawing the teacher in half and the grand finale with the candle. Fantastic overall! Thank you for putting on such a superb show, it was great how you tied in the importance of reading and believing in oneself!"
- Kathleen Lobben, Setauket School"

Additionally, students benefit from other related positive themes in the program such as sharing, safety, self esteem, anti-bullying or acceptance of others, and belief in oneself. It is important that you make time for this!!! Students are thrilled by this very lively, colorful, yet educational, extravaganza, especially with the current tremendous popularity of magic.

It includes a very magical, musical grand finale, often highlighted by a *spectacular production of an adorable, lop-eared bunny rabbit which the students can pet!* Other optional illusions include *sawing somebody "in half" (students love if we use a teacher or even the principal for this!), vanishing someone's head, or even floating a student in the air!* **You really need to see the looks of joy & wonder on the children's faces to realize the positive impact this program has on your students! Now, you may think, "This sounds great but..."**

"WE CAN'T TAKE AWAY FROM CLASSROOM TIME FOR ASSEMBLY PROGRAMS."

"**Not only fun but very educational.**"
"On a scale of 1-10 your show was a 10! It was very personal; You didn't just say this is what you do, but involved the audience. I loved the way you combined the excitement of magic with lessons. It was super! Not only fun but very educational." - Mr. Stingo, Canaan Elementary School, Patchogue

You will be amazed how this approximate 45 minute program dramatically boosts your students' enthusiasm for learning in the classroom. *Yes, the program is lots of fun, which is why it is so effective, but it is also a real educational experience!* **One that will have a lasting impact on all who attend.** If it's impossible to have the program during school hours, may I suggest the following...

For your convenience, I also offer a fantastic family program which is ideal for increasing budget vote enthusiasm, family nights, etc. This show also works incredibly well as a FUNdraiser through a no risk 50-50% ticket sale split. *You can find information on this guaranteed, easy fund-raising family show elsewhere on this site. If you prefer, you can simply call and leave your information on my answering machine, or e-mail me and I'll send the amazing details to you right away!*

I customize each show action-packed show for your audience or special themes. Book these programs to thrill the children (and their families) with the magic and the positive themes emphasized!

"HOW DO WE KNOW YOU'RE QUALIFIED TO PRESENT THESE PROGRAMS?"

"Words are not enough! The kids and faculty had a great time with you! You did a great job. P.A.R.P. is off to a great start. Thanks!"
- *South Manor PTA, NY*

"Great with youngsters and great with "cool" 5th & 6th graders. No "least favorite" parts. Great shows, very flexible, accommodating guy!"
- *Roberta Ferris, Gardnertown Scl, Gardnertown, NY*

Let me tell you how my background can work for you. I graduated from *Villanova University*, as well as *Mystery School*, the world's top Magicians Theatrical School. This show comes with over 15 years of professional magic & motivational program experience. Your program will also benefit from my work as a two term President of the International Brotherhood of Magicians here on Long Island (Ring 317), and an active member in other top performers' organizations. *The fulfillment I get from motivating and educating children through magical "edutainment" means that schools get the best program at the lowest price of any comparable show!*

This program has received rave reviews from numerous school districts, probably one in or near yours. I would be happy to give you as many references as you like. Countless audiences have also been thrilled by these performances at over 70 Long Island and Queens Libraries, book stores, day-cares, fairs, camps, cultural centers, and leading restaurants/catering halls, etc. ***Now you can put my experience to work for your school!***

Charities and institutions such as Developmental Disabilities Institute, L. I. Youth Guidance, Special Olympics, Leukemia & Lymphoma Society, and Cerebral Palsy, etc., have used my show with great success to headline their fund-raisers and benefits. ***The show generated tremendous enthusiasm and results for the sponsors at all of these events and will do the same at your school!***

If you haven't seen a sample of my show at a PTA Showcase, or heard about one that perhaps I did at another school in your district, I don't expect you to take my word that you will be truly proud to present this show. Therefore, **I have listed sample references, so you can see what people just like you have said about my programs. Plus, I offer an unconditional guarantee as explained below, so you can't lose!**

"WE DON'T HAVE THE BUDGET FOR AN ASSEMBLY PROGRAM."

"Perfect price, well worth the money."
"Excellent show! Creative! Positive lessons made parents happy! Perfect price, well worth the money. One of our best shows ever! The visuals were clear & the stories simple. We liked how you reached all age groups (even parents) so no one was bored! Keep us up-to-date with all your

programs. Thank you for your patience and your professionalism."
- *Maryellen Cantanno, Freeport Library*

I understand that your school's budget is probably very tight, and typically assembly programs are very expensive. Good programs are often \$600-\$700, and truthfully that's what this is worth, with all the work involved, and what your students gain from it. However, I'm not going to charge that...

Because I believe this program is so beneficial to your students, I don't want any schools to miss out simply due to a lack of funds. Therefore, I offer different versions of the show to fit into your budget. Bigger shows for example include one or more of the spectacular illusions described above. An additional discount is offered for multiple programs as well! **Plus this program is eligible for the BOCES rebate, making the final cost to the school negligible! Smaller shows, classroom programs or instructional workshops, are priced even lower...**

Therefore please call me for a customized price quote ideal for your school. It will be reasonable because I know after you see my work and the enthusiastic response it generates, you'll want me back again and again. If the reduced fee is still a problem, you could simply ask each student to bring in a \$1. I know this can be a hassle, but **I'll make it easy for you**. I'll provide you with a camera ready instructional flyer for you to copy and give to each child to bring home. After the program, simply write me a check, and the **PTA keeps any left over money!**

Your school may not need to collect funds, but this is an example of an easy, alternative funding method so that your school does not have to miss this wonderful program. In fact, *you may even make a bit of money for your treasury in the process!*

Remember, this program:

1. Encourages your students to read more and love it!
2. Teaches your students about the different types of books, and how they can benefit from each!
3. Increases your students' enthusiasm for learning in general!
4. Promotes various other positive attributes which students, teachers and parents will thank you for!
5. **Is simple for you to arrange since I provide all necessary materials and coordination**

I am so sure you will love this program, I guarantee it! If you are not completely satisfied, you don't pay - it's that simple! How many other programs come with such an offer?

O.K. BOB, EVERYTHING SOUNDS GREAT, WHAT DO WE DO NOW?

Please pick up the phone and call me right now at **631-757-4206** or **516-672-3957** or e-mail me: robert@magicbeyondimagination.com while you are thinking of it, because available dates and times are extremely limited. This will also reserve your discount. I would be happy to tell you where you can see a performance, answer any questions or tell you about **magic workshops or programs for various grade levels!** Thank you and I look forward to talking with you soon!

Sincerely eager to amaze & astound you,

Robert McEntee

P.S. As an added benefit, after the program I'll distribute colorful flyers for each student to read and learn several magic tricks that they can do at home. This is another excellent learning experience teaching hand/eye coordination, that students really enjoy!

P.P.S. Remember, available dates are limited; Please call **631-757-4206** or E-mail me NOW at robert@magicbeyondimagination.com to avoid disappointment. Your school will be glad you do!

"Magic Bob related his entire performance to reading and how it will positively affect your entire life! The children had a marvellous time. The teachers thought the program was outstanding. Thank you!"
- *Eva Hallam, teacher, Twin Pines ES, Brentwood, NY*

"The program was used to kick off PARP. The students were motivated and enthusiastic about reading. The reading connection was made over & over for the students. Highly recommended!" - *Norann McManus, Principal, William Deluca School, North Babylon*

"One of the best magical performances I have seen. Very engaging for students & parents. Would recommend to anyone. Student response, artistic quality, educational quality, presenter interaction with students, and technical quality of program, all 5 out of 5." - *William Hallman, PARP Coordinator, Springs School, Springs UFSD, NY*

"Thank you so much for the 3 wonderful performances on Monday. The children have been talking all about it and books have been FLYING out of the library. I was at the evening performance, and TRIED to get close to your table to introduce myself, but you were mobbed by your fans! You did a super job of incorporating in the reading theme, and you mesmerized the kids with the tricks. The younger ones were blown away, and the older kids kept discussing amongst themselves how you did it! Thank you for being the perfect kick off for our PARP month."
- *Kelly Paul, Information & Literacy Specialist, Remington E.S. Ilion, NY*

"We wanted to thank you for the wonderful "Magic Beyond Imagination!" performance you put on for our 3rd grade children! The children really enjoyed the magic act and illusions. You successfully kept them entertained and engaged for the entire show. The feedback from both parents and children was very positive. We thank you for coming to our rescue at the last minute with a backup PA system. We really appreciate your preparedness. Please feel free to use us as a reference."
- *Kathy Sanchez & Laura Eschmann, Wantagh, NY*